

How Festival Filmmakers, Associates & Friends of Queens World Can Support Us Online

(Even if you're "not good at social media" — there's something here for everyone.)

First: Set Yourself Up for Success

Follow Queens World on all the platforms you use.

Update your bio: "Festival Associate @QueensWorld" or "Proud to be part of #QueensWorldFilmFestival". Or "Excited to screen at @QueensWorld. Add a link: use either the link to your page on our site or queensworldfilmfestival.org

Save a few festival graphics or Listening Tour thumbnails so you're ready to post anytime.

What to Do Weekly (or Daily, When You Can)

1. Like, Comment, and Share Our Posts: Even emojis help boost visibility. Repost to your Story!
2. Choose & Share a [Listening Tour Segment](#): Once or twice a month. Share via social or text/email.
3. Post About Your Experience: Behind-the-scenes, what you're learning, highlights. Use #QueensWorld #QWFF.
4. Invite Friends to Follow Us: DM 5–10 people with a personal message and a link for a film page.
5. Suggest a Trend or Idea: Know a cool meme, reel, or TikTok idea? Share it with the team!

Platform Cheat Sheet: What Goes Where

Platform	What It's Good For	Tips
Facebook	Reaching ticket buyers, older supporters	Share events, invite friends, tag local community
Instagram	Bragging rights, industry visibility	Use Stories/Reels, tag filmmakers, post BTS moments
LinkedIn	Professional identity & networking	Post about your role, share Listening Tour reflections
Threads	Engaging around ideas	Reflect on film/art, join creative convos
TikTok	Trends, humor, video creativity	Fun edits, 'day in the life', filmmaker intros
X (Twitter)	Fast-paced updates, opinions	Short reactions, quotes, post shares

To DM or Not to DM

When using DMs on Instagram, keep your message short, respectful, and personal—never send mass copy-paste blasts. A polite note with a clear link and an invitation to learn more works best, and with journalists, pair it with a professional email or media portal submission so your outreach feels both human and official.

Final Thought:

You don't have to be an influencer, just be yourself. One post, one share, or one text a week helps amplify Queens World and the artists we support.