



QUEENS WORLD FILM FESTIVAL™



“A must-see event!”

- Daily News



2025



Engaging Audiences Since 2010

meet our Audience



Richard & Nancy are college educated, and career-focused. They shop local and online, eat organic and just purchased a hybrid. They travel, join membership programs, attend live events and love a bargain.



Sue & Rashe are goal-setters and starting a family. She's a lawyer, he's in nonprofit and they're buying a home. They are cause driven and use the internet to connect with brands and fuel their adventurous lifestyle.



Marcella Cardonez is a filmmaker living with roommates. She participates in workshops while building her brand online. She follows trends and attends events to meet artists or engage with brands she admires.

By the Numbers: 15 Years of Powerful Connections

- » **1,979 Films Screened**
- » **From 98 Nations**
- » **274 Films from Queens**
- » **194 from Manhattan**
- » **179 from Brooklyn**
- » **13 from the Bronx**
- » **6 from Staten Island**
- » **6,500+ Submissions**
- from 130 Countries**

The world wants to come to Queens.

Due to our global reach, Queens World has been featured in press around the globe. From Nepal to the Netherlands, Columbia to Canada the world is interested in Queens.

At home, we enjoy the support of NY1, PIX11, NBC4, DAILY NEWS, Schneps Media, Queens Chronicle, Queens Ledger, Queens Post, AM New York, Village Voice and The New York Times.

- » **Festival attendees 4,000+**
- » **Program attendees 5,000+**
- » **63% stay in the borough, spending \$50+ on food/ drinks**
- » **21% have attended multiple years**
- » **45% of our attendees come from outside Queens**
- » **23% from abroad**
- » **The Queens World audience is local with international visibility.**

“The best independent Film Festival in the New York area.”

- Alex Lora

Sundance Grand Prize Winner (2024) and Two-Time Emmy Winner

exciting Opportunities

**Festival
sponsor**
\$25,000



This is all about full visibility across every platform, outlet, event, and moment. Your brand will be integrated into every aspect of the pre-festival events, including all promotions, sizzle reels, press coverage, and postings. Same for the 24 festival screening events, and post-festival recaps. It's big, bold, and built to last, with recognition that lives on well beyond the final screening.

**Venue
sponsor**

\$15,000
MoMI

\$12,000
Kaufman Astoria Studios

Your brand is showcased at the Museum of the Moving Image or Kaufman Astoria Studio. With pre-festival promotions, on-screen and on-stage recognition, signage and photo ops, your presence is woven into the heart of the festival experience.



Opening night

\$7,500



Opening Night sets the tone and you are at the center of it! Lead the toast at Sac's Place, welcome filmmakers, special guests, industry and community leaders to Queens World. You'll welcome the audience from the stage and help unveil what's to come. Capped off with an after-party back at Sac's Place, you are part of the festival's first impression.

Press event

\$5,000



Sponsoring the Press Event at Queens Borough Hall highlights your brand at the festival's media moment. With 30+ filmmaking teams from the five boroughs and the greater metro area, plus Queens World partners, supporters, journalists, bloggers, and media outlets, this is where the buzz begins. You will welcome the press from the podium, be interviewed and appear in photos with filmmakers, Queens World Board and others to maximize your visibility across platforms and publications.

Kick-Off party

\$5,000



Sponsoring the Kick-Off Party puts your brand front and center from day one. This high-energy event is broadcast live, with multiple sponsor mentions and on-site branding. Bonus: the post-event social media coverage significantly extends your branding.

Film blocs

\$750 - \$1,250



Select a bloc of films screening at the festival that amplifies your business message and is aligned with your social responsibility goals. Engage with niche audiences around particular themes and issues.

Examples of Blocs Include:

- **Queens Corner:** A dedicated bloc of films from Queens filmmakers.
- **NYC Express:** Short films from all 5 Boroughs.
- **To Your Health:** Films about about health issues, from personal to global.
- **The Environment:** Films about what we have done and could do for the planet.
- **Family Business:** Films about working, living, and putting up with family.

The full schedule will be announced September 8.




T-Shirt sponsors **\$4,000**

As the T-shirt sponsor, your name and logo is prominently displayed on the back of shirts worn by all festival staff, filmmakers, and supporters. These shirts are popular for weeks prior to the festival and will live far beyond our 10-day festival, becoming walking billboards that extend your impact for years. Be part of something unforgettable!



Sponsorship at a glance

Partnering with Queens World puts your brand in front of an engaged, diverse, and loyal community that values authenticity and connection. Our audiences are creators, entrepreneurs, educators, and families, people who pay attention and spread the word. Sponsorship is more than support, it's smart visibility.

	Festival Sponsor \$25K	Venue Sponsors \$15,000 @ MoMI \$12,000 @ Kaufman Astoria Studios	Special Event Sponsors \$5,000/\$7,500	Film Bloc Sponsors \$750 - \$1,250 Venue Dependent
	FESTIVAL PRESENTED BY	VENUE SPONSORED BY	EVENT SPONSORED BY	BLOC PRESENTED BY
Address the audience	Yes!	Yes!	Yes!	Yes!
Sponsorship Reel	15-30 second static or animated spot (Client Supplies)	10-15 second static or animated spot (Client Supplies)	10 second Card (Client Supplies Logo)	10 second Card (Client Supplies Logo)
Signage	Placement on the 2025 official Step & Repeat	Display your signage at the Venue	Display your signage at the Event	Display your signage at the Bloc
Newsletter Acknowledgment w/click-thru	Designated newsletter and included in subsequent festival newsletters	Announcement in scheduled mailing and included in subsequent newsletters	Announcement in scheduled mailing and included in subsequent newsletters	Announcement in scheduled mailing and included in subsequent newsletters
Press Release	Designated press release announcing your participation	Designated press release announcing your participation	Premier position in press releases about the event.	Premier position in press releases about the event.
Social Media Presence	Dedicated posts across all platforms	Dedicated posts across all platforms	Included in promotions across all platforms	Included in promotions across all platforms
Branded items at festival events	YES!	YES!	YES!	YES!
Website presence w/click-thru	TOP TIER	SECOND TIER	THIRD TIER	THIRD TIER
All Access Passes	12!	10!	6!	4!

**We are excited to hear about your goals and
how we can help you achieve them.**

ROLL CREDITS:

Thank You To Our Sponsor

YOUR NAME HERE

YOUR LOGO HERE



September 8: Accepted films are announced and the screening schedule is live

September 27: Kick Off Party @ the Local

October 15: Presser @ Queens Borough Hall

November 5: Opening Night @ Museum of the Moving Image

November 15 & 16: Closing Weekend

***"I'm proud to be part of the indie film movement that is thriving in Queens,
in part thanks to the work they are doing at Queens World."***

- Adam Schartoff
Host of Filmwax Radio



CONTACT INFORMATION:

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**MUSEUM
OF THE
MOVING
IMAGE**

Kaufman
ASTORIA
STUDIOS

