QUEENS WORLD FILM FESTIVAL



Presser

FOR IMMEDIATE RELEASE

Queens World 2024 Presser: Unveiling a cinematic journey with 152 films from 19 nations.

Queens, New York - March 25, 2024

Get ready for the most anticipated cinematic event of the year! The Queens World Film Festival #13 is about to unfold, and you are invited to the annual high octane press mixer with Queens World's 2024 Filmmakers. The filmmakers will be accompanied by their cast and crew all ready to celebrate storytelling, artistry, and the excitement leading up to Queens World 13 (April 16 - 21, 2024).



Save the Date: Join us on March 27, 2024, at the Museum of the Moving Image (36-01 35 Ave, Astoria, NY 11106) for the Annual Queens World Film Festival Presser, where the cinematic journey begins. For more information and updates: Katha Cato kathacato@gmail.com 917 562 9648

Over 50 filmmakers, along with their creative teams, will convene at the Museum of the Moving Image, bringing their passion for cinema, their best elevator pitches, posters, press kits to share with journalists, bloggers, and photographers. The Museum café will be buzzing with energy as filmmakers, Queens World founders and Board of Directors guests enjoy nibbles, coffee, photo opportunities, and interviews.

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Founders' Insights:

Donald Preston Cato, co-founder of Queens World Film Festival, expresses his excitement about the Presser, saying, "It is thrilling to reveal the official sizzle reel - featuring moments, titles & stills from as many of the 2024 selected films that we can craft into our 2024 festival story."

Katha Cato, co-founder of Queens World Film Festival, highlights the importance of the event, "As the filmmakers speak with reporters, give interviews on camera, their power and their abilities grow. The Presser is often a major milestone in the life of a festival film. Providing the media the opportunity to meet and speak to scores of filmmakers, producers, actors is absolutely our honor...and duty."

The Grand Unveiling:

The highlight of the event takes place in the awe-inspiring Sumner Redstone Theatre. Here, attendees will witness the thrilling 2024 Festival Sizzle Reel reveal which promises to ignite the excitement for the upcoming festival. Questions will be entertained from attendees, offering local media outlets the opportunity to dive deep into the world of the festival. As the event concludes, all the filmmakers will gather on stage for the annual photo, a tradition that captures the essence of Queens World.

A Platform for Connection:

The Presser serves as a crucial platform for local media outlets to connect with filmmakers, explore the thematic programming, and get acquainted with the festival's esteemed Honorees. It's a momentous occasion where questions are answered, stories are shared, and the magic of cinema comes to life.

Festival Highlights:

- Incredible Venues: Queens World will screen at the Museum of the Moving Image in the glorious Redstone Theatre and Bartos Screening room. Right next door the festival will also screen in the historic Zukor Theater Screening Room in Kaufman Astoria Studios.
- **Global Participation:** Filmmakers from around the world have contributed films making this a diverse and vibrant cinematic celebration.
- **Thoughtful Curation:** QWFF's selection and curation process ensures that stories representing familiar and new groundbreaking genres are chosen for the festival.
- **Inspiring Themes:** The festival welcomes films that embrace courage, endurance, hope, and resilience, offering a powerful and uplifting cinematic experience.
- Awards and Prizes: Queens World will award prizes for Outstanding Achievements in every genre with Inktip supplying 3 four month memberships for the best screenplays of the year.
- **Appreciative Audiences:** Queens World has a loyal following that embraces thematic curation and appreciates the work selected to screen.

HOPE

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With a commitment to diverse storytelling and fostering a sense of community among filmmakers, the festival provides a platform for bold ideas and exceptional craftsmanship. Through its curated selection and unique film grouping, QWFF brings global stories to the heart of Queens, New York, for audiences to enjoy and cherish.

Partners and Sponsors:

Our venue partners, The Museum of the Moving Image and Kaufman Astoria Studios are hosting 47 screening events and our Media Partners at the Mayor's Office of Media and Entertainment have secured 20 bus shelters as locations for our festival poster this year, ensuring that film lovers from across NYC will know where they can come to enjoy exciting cinema. Our other Media Sponsor, Schneps Media and Queens Chronicle are running special editions on our behalf and connecting us with others in the Business Sector who appreciate the community we are building. It's in Queens, QPTV and MovieMakerMagazine are helping to get the word out by promoting the festival with ads, feature articles, and listings. Citrin Cooperman has joined forces with the festival as the Trailer Party Sponsor, making sure that the filmmakers can share their work with the broadest audience possible.

Queens World's curation allows Bloc Sponsors to find their audiences by selecting the perfect bloc to become involved with. This year's Bloc Sponsors are Queens Chamber of Commerce and Forest Hills Women's Group are supporting Welcoming Night and Dweh Foundation, Next Level Planning, Table Wine, The Queensboro Restaurant, and Armondo's Italian Restaurant have all adopted a screening bloc to support and their support makes so much more possible for our filmmakers.

During the festival Sac's Place is offering 15% off food and beverages for festival participants and attendees and Four Points by Sheraton Flushing, ADRIA Hotel and Conference Center, voco Fiorello LaGuarida East and the Local Hostels are offering discounts accommodations for out of towners.

Queens World is supported by funds from the New York State Council on the Arts, Statewide Community Regrants Program (formerly the Decentralization program) with the support of Governor Kathy Hochul and the New York State Legislature, and administered by Flushing Town Hall. It is also made possible in part by funding through New York City Council Member Shekar Krishnan and the Department of Youth and Community Development.